

# Custom Site Package Agreement

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**This Agreement** is made as of [DATE], by and between:

**Service Provider:**

Robert Calvin Mitchell  
54-1454 Pendrell ST, Vancouver, BC, V6G1S5  
236-339-1498  
robert.calvin.dev@gmail.com  
[robertcalvinmarketing.ca](http://robertcalvinmarketing.ca)

**Client:**

[CLIENT NAME / BUSINESS]  
[CLIENT ADDRESS]  
[CLIENT EMAIL / PHONE]

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## 1. Scope of Services

Service Provider agrees to design and build a fully customized SEO-ready website for the Client, tailored to their brand, structure, and target audience.

**Deliverables Include:**

- 5–8 custom pages (Home, About, Services, Blog or Portfolio, Contact, etc.)
- Custom homepage layout with interactive UI blocks
- Contact form with spam filtering and confirmation/thank-you response page
- Social media preview configuration (Open Graph + favicon set)
- Technical SEO configuration across all pages
- Quick SEO plugin installed and configured
- Schema markup injection (WebSite, Person, Service, or LocalBusiness types)
- Google Search Console & Analytics integration

- 30 days of post-launch support and revisions
  - Optional upsell consultation for Phase 2 (eCommerce, retainer SEO, content expansion)
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## 2. Timeline

Estimated timeline: **14–21 business days**, subject to scope confirmation, receipt of branding materials, and timely approval cycles.

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## 3. Payment Terms

- **Project Fee:** [INSERT CAD AMOUNT]
- **Payment Structure:** 50% upfront / 50% upon site approval and before full delivery
- **Payment Method:** [eTransfer / PayPal / Bank Transfer]

Late approvals or content delays may shift delivery date.

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## 4. Confidentiality & NDA

All access credentials, business information, strategy documentation, and proprietary discussions are protected under strict confidentiality.

This NDA remains in force indefinitely beyond the contract.

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## 5. Ownership & Licensing

Client retains full rights to the completed website, content, and assets delivered.

The Quick SEO plugin is provided under a single-site license—unauthorized duplication or use on other domains is not permitted.

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## 6. Limitation of Liability

The Service Provider is not liable for:

- 3rd-party tool/plugin conflicts
- Theme update issues post-launch
- Client-led content changes that break layouts
- Search engine changes or ranking performance after hand-off

Maximum liability is limited to the amount paid under this agreement.

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## 7. Portfolio Rights

The Service Provider may showcase this project (visually or descriptively) in their portfolio unless explicitly declined in writing by the Client.

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## 8. Entire Agreement

This contract supersedes all prior discussions, messages, or emails.  
All changes must be made in writing and signed by both parties.

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### Signatures

**Client Signature:** \_\_\_\_\_

Date: \_\_\_\_\_

**Service Provider Signature:** \_\_\_\_\_

Robert Calvin Mitchell

Date: \_\_\_\_\_